

JENNIFER LADD CONSULTING

Leadership & Money Coach, Group Facilitator

Courage to Fundraise in Shifting Times

- Do you want to help a cause that you love but have conflicted feelings about asking for money?
- Do you want to be able to fundraise effectively in these times?
- Would you like to be clearer and more authentic in your fundraising interactions?
- Would you like to be able to ask absolutely anyone for a contribution?
- Do you want to find creative ways to move toward greater ease and courage where fundraising is concerned?

Especially during these economic times fundraising can be a challenge. We need to find our authentic voice in order to do effective fundraising. We each have voices that are at work in every fundraising phone call, appeal, and encounter. Is it Fear? Is it Begging? Is it Urgency? Is it Ambivalence? Is it True Love of the Cause? What is your authentic voice?

Come join Jennifer Ladd, Ed. D. in a workshop of creative and serious exploration as you and others discover all the voices in your mind that both help and hinder you in fundraising.

When: Friday, March 13, 9:00 – 12:00

Where: Northampton

Cost: \$50 - \$100 sliding scale, Deposit of \$25.00 required

If you are interested contact Jennifer Ladd, Ed.D at 413-584-0565 or email her at jladd@jenniferladd.net.

Jennifer Ladd, Ed. D is a philanthropic advisor and leadership coach for those with resources and those seeking funds. She has over 30 years experience in social change

philanthropy as well as group facilitation. For more information go to her website, www.jenniferladd.net.