

JENNIFER LADD CONSULTING

Leadership & Money Coach, Group Facilitator

Courage to Give in Shifting Times

- Now more than ever it is important to be intentional and strategic about our giving. All of us will increasingly receive requests for gifts; the need is great out there and we need to be as clear and as collaborative as possible.
- Local, state and national funds are not as available; corporations and foundations are giving less, so individual donors have become the focus for fundraising.
- Everyone is struggling during this time – many people who give feel the frustration and sadness of not being able to be as generous as they have been.
- Fundraisers often feel a deep commitment to their organizations and fear not being able to fundraise effectively for their group's survival, causing urgency.
- Donors and fundraisers need to understand the pressures on one another and be as respectful, clear and as honest as possible.

Goals:

- To clarify your funding priorities, strategies and areas of focus
- To identify your boundaries – what you can and will do, what you can't and won't do, leaving space for the unknown
- To discover methods for effective philanthropy that are also satisfying to you
- To prepare for, and know how to work respectfully with, many requests

This workshop is for anyone who gives!

Saturday, March 14, 9:00 – 12:00 in Easthampton

Cost: Sliding scale of \$80.00 - \$110, your decision.

For more info and registration call 413-584-0565 or email jladd@jenniferladd.net

Jennifer Ladd, Ed. D is a philanthropic advisor and leadership coach for those with resources and those seeking funds. She has over 30 years experience in social change philanthropy as well as group facilitation. For more information go to her website, www.jenniferladd.net.